

Video Production

Department Description:

The Wheeling Nailers Multimedia/Public Relations Department creates and distributes all content to the general public and the media. That includes all game broadcasts, highlights, press releases, features, and social media. This department also schedules and attends events in the community, such as player/mascot appearances and fairs/festivals.

Internship Description:

An internship working with video production will allow the student to display their current skills while allowing them the further develop and grow their ability in shooting, editing, and producing video content. This person will work alongside the Video Production Specialist and will have the opportunity to learn the planning and production of all video content related to Wheeling Nailers Hockey. This is an unpaid internship. The ideal candidate would possess the following:

- Ability to work all home games during Wheeling Nailers hockey season
- Ability to work office hours
- Passion for working in sports

Below is a breakdown of the possible tasks for the video production intern.

Spring/Fall Internship

- Produce game day materials to be used on the video board
- Shoot, edit, and produce player features to be used in game and on social media
- Conduct pre-and post-game interviews of coaches and/or players
- Proactively create ideas that can help create interesting content and opportunities
- Organize assets and log footage
- Assist in the game day operations for the video production crew

Below is a breakdown of preferred skills and qualifications for the video production intern.

- Interested in pursuing a career in video publication/editing
- Experience with Adobe Creative Suite (Premiere, Photoshop, After Effects) is preferred
- Basic lighting and audio knowledge
- Strong attention to small details